



APIDAYS AMSTERDAM 2019 DAY 1 : 18 June 2019

The Rise of Contextual Communications

	Main Auditorium (Chapel)	Breakout Session (Room 4/5)	Workshop (Salon)
8:00 > 9:00	REGISTRATION & WELCOME BREAKFAST		
9:00 > 9:15	APIDays Amsterdam 2019 Welcome		
9:15 > 10:00	Keynote: CX Punk Adrian Swinscoe , Best-selling author, Forbes contributor, independent advisor and aspirant CX Punk		
10:00 > 10:20	State of CPaaS (Intro) , Andy Abramson, CEO, Comunicano		Ping Identity Workshop Ping Intelligence - a live demo of AI powered API cybersecurity
10:20 > 11:00	CPaaS Panel , moderated by Andy Abramson, with Phil Lintell (Ribbon) Davide Petramala (Avaya) Stacy Stubblefield (Telesign) Roland Selmer (Nexmo/Vonage)		
11:00 > 11:30	COFFEE BREAK		
	Programmable Telecoms CPaaS	API Products Monetization	Sponsor Workshops
11:30 > 11:55	API Driven Mobile Core , Franck Malka, Co-Founder & CSO, JpU	The 7 Biggest Mistakes Companies Make in Executing API Initiatives , Alan Glickhouse, Digital Transformation Business Strategist, IBM	NGINX Workshop Deploying NGINX as an API Gateway
11:55 > 12:20	Why Open Communications Matter , Jérôme Pascal, CEO, Wazo	Developer Relations Don Goodman-Wilson, Github, Developer Advocate	
12:20 > 12:45	Twilio Flex: The Programmability Continuum , José De Castro, Chief Architect, Twilio Flex	Moving Faster with an API Product Mindset , Kevin Bouwmeester, Apigee Customer Engineer, Google Cloud	
12:45 > 14:00	LUNCH & NETWORKING	BOOK SIGNING "CX PUNK" Adrian Swinscoe	Alcatel-Lucent Enterprise Workshop Cooking CPaaS solutions: from internals to real-world projects
	API Innovation	The New API Development	Sponsor Workshops
14:00 > 14:25	How to build an API based 21st century eGovernment , Peter Brabec, Business Unit Leader for Europe, IBM	Everything as an API for exploding endpoints , Mifan Careem, VP Solutions Architecture, WSO2	Ribbon Communications Workshop Kandy walk-through of Video Calling Application
14:25 > 14:50	Innovation & Society Panel , moderated by Michiel Steltman, DINL, with Peter Brabec (IBM) Isabelle Reusa (Digital Culture Innovation) Mehdi Medjaoui (EU API Expert) Koen Adolfs (ABN AMRO)	Programmable Compliance For Cloud Comms , Fikri Firat, Strategic Products & API, Voxbone	
14:50 > 15:15		Management and Security of Contextual Communications , Maurizio Garzelli, Principal Services Consultant, Apiida	
15:15 > 15:45	COFFEE BREAK		
	API Marketplaces & Stores	API Design Security LCM	Sponsor Workshops
15:45 > 16:10	Partnering for success in a CPaaS world , Mark Summerson, VP Global Channel Partners, Nexmo Vonage	Deployment Patterns for API Gateways , Liam Crilly, Director of Product Management, NGINX	WSO2 Workshop Cloud native API Management for Microservices on a Service Mesh
16:10 > 16:35	Monetize Solutions, not APIs , Evin Hunt, CTO, VoIP Innovations	AI - A New Approach to API Security , Rolf Huber, Sales Lead, EMEA Ping Identity	
16:35 > 17:00	The CPaaS Business Model for Communications Service Providers , Phil Lintell, Director, KANDY Platform, Ribbon Communications	All People are Important in API architecture design , Marjukka Niinioja, Founding Partner, Osaango Oy	KPN API Store Workshop Pace up your app development using APIs from KPN API Store
17:00 > 17:25	The Perfect Gumbo , Kay Lummitsch, The Digital Journeyman		
17:25 > 17:30	Wrap-Up of Day 1 Sessions		
17:30	CLOSING OF DAY 1		
17:30-19:00	COCKTAILS & NETWORKING		